



*timeless elegance*  
*& sophistication* | FALL 2023



# *You've taken the first step towards your dream floor*

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Hybrid Resilient  
Vinyl  
Laminate  
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Gia Zimmerman

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LL Flooring simplifies your journey to beautiful new flooring into four easy steps: picking the right material, discovering your unique style, sampling your choices, and finally, installing your dream floor—all at the best price, guaranteed. With a network of over 440 locations and flooring experts in every store, we're here to make this process as smooth and enjoyable as possible. To begin, you can visit [LLFlooring.com](https://LLFlooring.com), drop by your local store, or give us a call at 800-277-4036.

**Over 500 floors in-stock** and available for delivery

**Flooring experts** in every store

**Picture It Floor Visualizer** lets you see our floors in your home

**Free flooring samples** make it easy to find the right floor

**Free installation estimates**

**Installation** through our network of professional installers

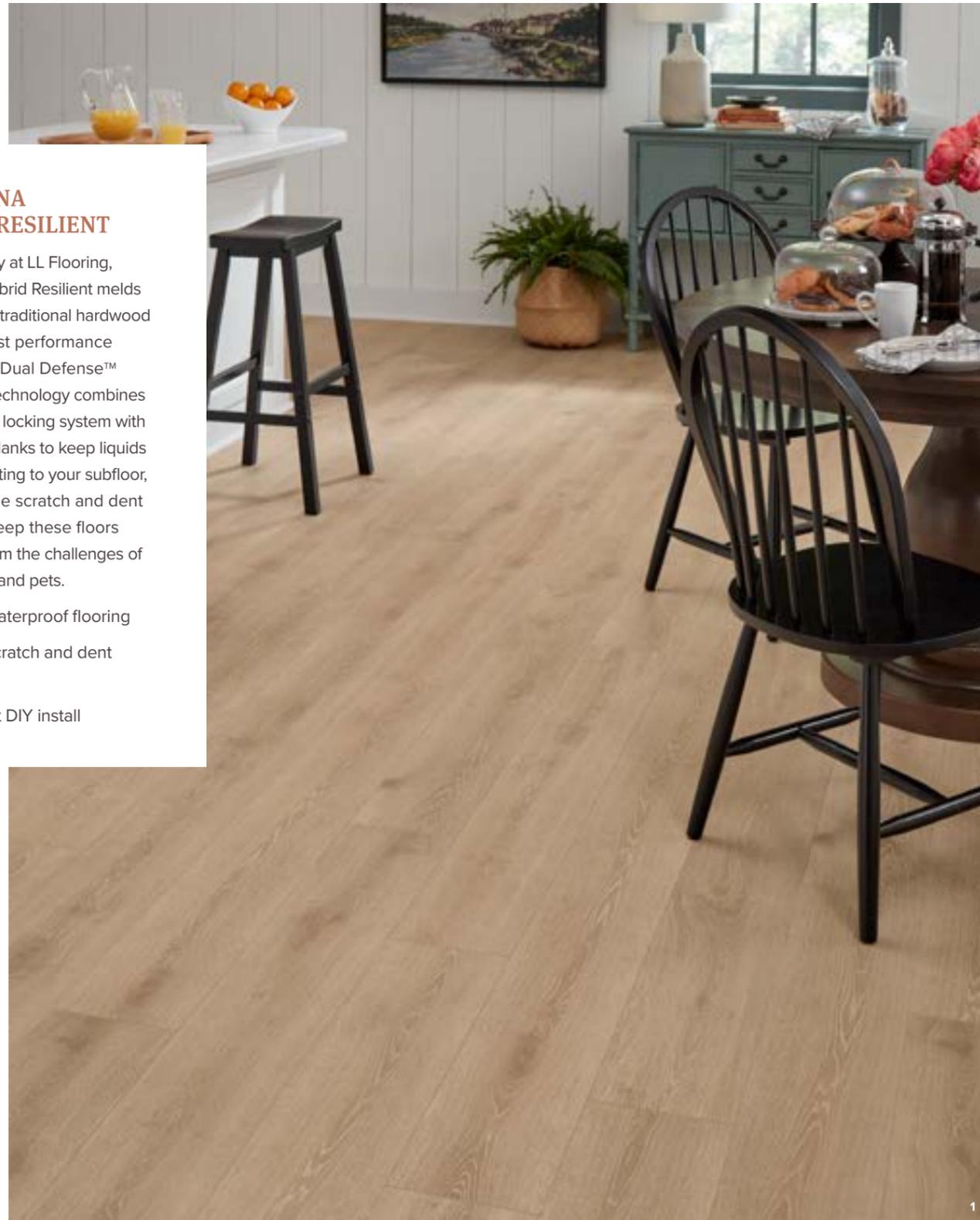
**Everything you need** to finish your project

## WATERPROOF HYBRID RESILIENT

### DURAVANA HYBRID RESILIENT

Available only at LL Flooring, Duravana Hybrid Resilient melds the charm of traditional hardwood with the latest performance innovations. Dual Defense™ waterproof technology combines an advanced locking system with waterproof planks to keep liquids from penetrating to your subfloor, while extreme scratch and dent resistance keep these floors protected from the challenges of life with kids and pets.

- Our best waterproof flooring
- Our best scratch and dent resistance
- Our easiest DIY install



**1 Lake Lager Oak**  
Waterproof Hybrid Resilient | 7mm x 7.56" +pad  
Lifetime Ltd. Warranty\* | Duravana

**2 Sagrada Oak**  
Waterproof Hybrid Resilient | 7mm x 7.56" +pad  
Lifetime Ltd. Warranty\* | Duravana

**3 Magnolia Bridge Oak**  
Waterproof Hybrid Resilient | 7mm x 7.56" +pad  
Lifetime Ltd. Warranty\* | Duravana

**4 Tacoma Oak**  
Waterproof Hybrid Resilient | 7mm x 7.56" +pad  
Lifetime Ltd. Warranty\* | Duravana

**5 Sydney Harbor Oak**  
Waterproof Hybrid Resilient | 7mm x 7.56" +pad  
Lifetime Ltd. Warranty\* | Duravana

**6 Gauntlet Gray Oak**  
Waterproof Hybrid Resilient | 7mm x 7.56" +pad  
Lifetime Ltd. Warranty\* | Duravana

SEE THESE FLOORS IN YOUR SPACE  
WITH PICTURE IT





**1 Voyager Pine**  
Waterproof Hybrid Resilient | 7mm x 7.56" +pad  
Lifetime Ltd. Warranty\* | Duravana

**2 Preston Peak Maple**  
Waterproof Hybrid Resilient | 7mm x 7.56" +pad  
Lifetime Ltd. Warranty\* | Duravana



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## WATERPROOF VINYL PLANK

SEE THESE FLOORS IN YOUR SPACE  
WITH PICTURE IT

### VINYL PLANK

Enjoy the ultra-realistic wood and stone aesthetics you want with the high-performance features you need to keep pace with your busy home life. Vinyl offers an expansive array of luxe natural designs that are tough enough to withstand real-world spills, scrapes, and scuffs—giving you the freedom to bring the looks you love to every corner of your home.

- Our widest selection of ultra-realistic, natural looks
- Kid- and pet-proof; stands up to heavy foot traffic
- Waterproof protection from unexpected accidents



**1 Breckenridge Birch**  
Rigid Vinyl Plank | 8mm x 9" w/pad  
Lifetime Ltd. Warranty\* | CoreLuxe Ultra

**2 Loma Vista Oak**  
Rigid Vinyl Plank | 6mm x 7" w/pad  
Lifetime Ltd. Warranty\* | CoreLuxe XD

**3 Hunter Valley Ash**  
Rigid Vinyl Plank | 4mm x 6" w/pad  
30 Year Ltd. Warranty\* | CoreLuxe

**4 Deer Ridge Maple**  
Rigid Vinyl Plank | 5mm x 5.75" w/pad  
Lifetime Ltd. Warranty\* | CoreLuxe

**5 Brazilian Ironwood**  
Rigid Vinyl Plank | 6mm x 7" w/pad  
Lifetime Ltd. Warranty\* | CoreLuxe

**6 Honey Mead Oak**  
Rigid Vinyl Plank | 7mm x 7" w/pad  
Lifetime Ltd. Warranty\* | CoreLuxe XD



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**WATERPROOF** VINYL PLANK

MATCHING MOLDINGS AVAILABLE  
FOR EVERY FLOOR WE OFFER



**1 Parker Peak Walnut**  
Rigid Vinyl Plank | 8mm x 7.13" w/pad  
Lifetime Ltd. Warranty\* | CoreLuxe Ultra

**3 Wagon Wheel Oak**  
Rigid Vinyl Plank | 8mm x 7.13" w/pad  
Lifetime Ltd. Warranty\* | CoreLuxe Ultra



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reNature

BY CORELUXE

A high-performance, progressively designed flooring solution made from 25% recycled materials. We convert waste into wonder.

- Waterproof
- GREENGUARD Certified
- Kid- and Pet-Proof
- Realistic wood looks

*new styles coming soon*

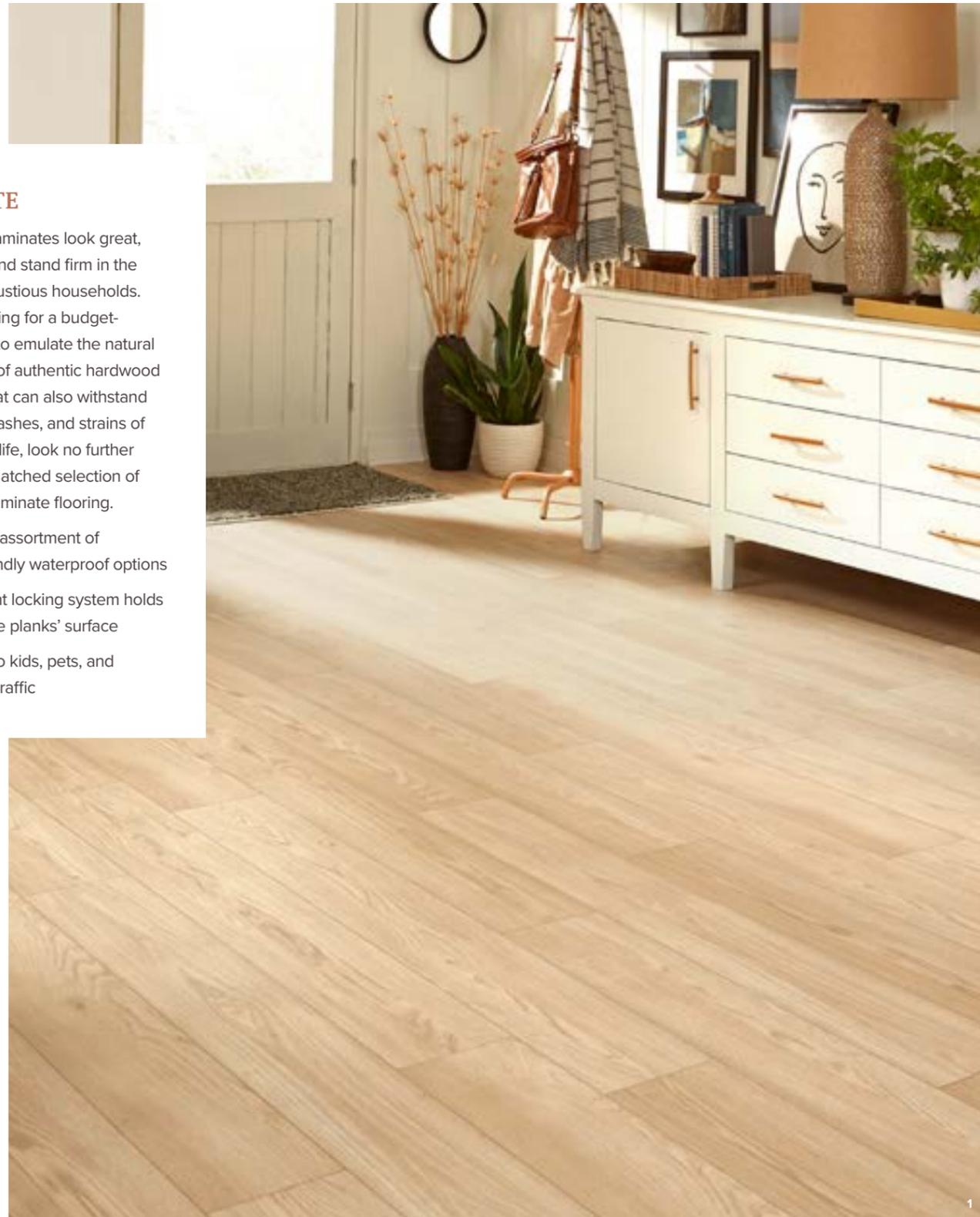


**WATERPROOF LAMINATE**

**LAMINATE**

Waterproof laminates look great, clean easy, and stand firm in the face of rumbustious households. If you're looking for a budget-friendly way to emulate the natural appearance of authentic hardwood and stone that can also withstand the spills, splashes, and strains of hectic family life, look no further than our unmatched selection of waterproof laminate flooring.

- Our largest assortment of budget-friendly waterproof options
- A water-tight locking system holds water on the planks' surface
- Stands up to kids, pets, and heavy foot traffic



**1 Lantern Glow Chestnut**  
Waterproof Laminate | 12mm x 7.48" w/pad  
Lifetime Ltd. Warranty\* | Dream Home

**2 Country Mist Oak**  
Waterproof Laminate | 8mm x 8.03" w/pad  
Lifetime Ltd. Warranty\* | Dream Home

**3 Coastal Oak**  
Waterproof Laminate | 12mm x 7.36"  
Lifetime Ltd. Warranty\* | Dream Home

**4 Malibu Herringbone**  
Waterproof Laminate | 12mm x 11.56" w/pad  
Lifetime Ltd. Warranty\* | Dream Home

**5 Mountain Trail Oak**  
Waterproof Laminate | 8mm x 8.03" w/pad  
Lifetime Ltd. Warranty\* | Dream Home

**6 Red Cumaru**  
Waterproof Laminate | 10mm x 7.36"  
Lifetime Ltd. Warranty\* | Dream Home

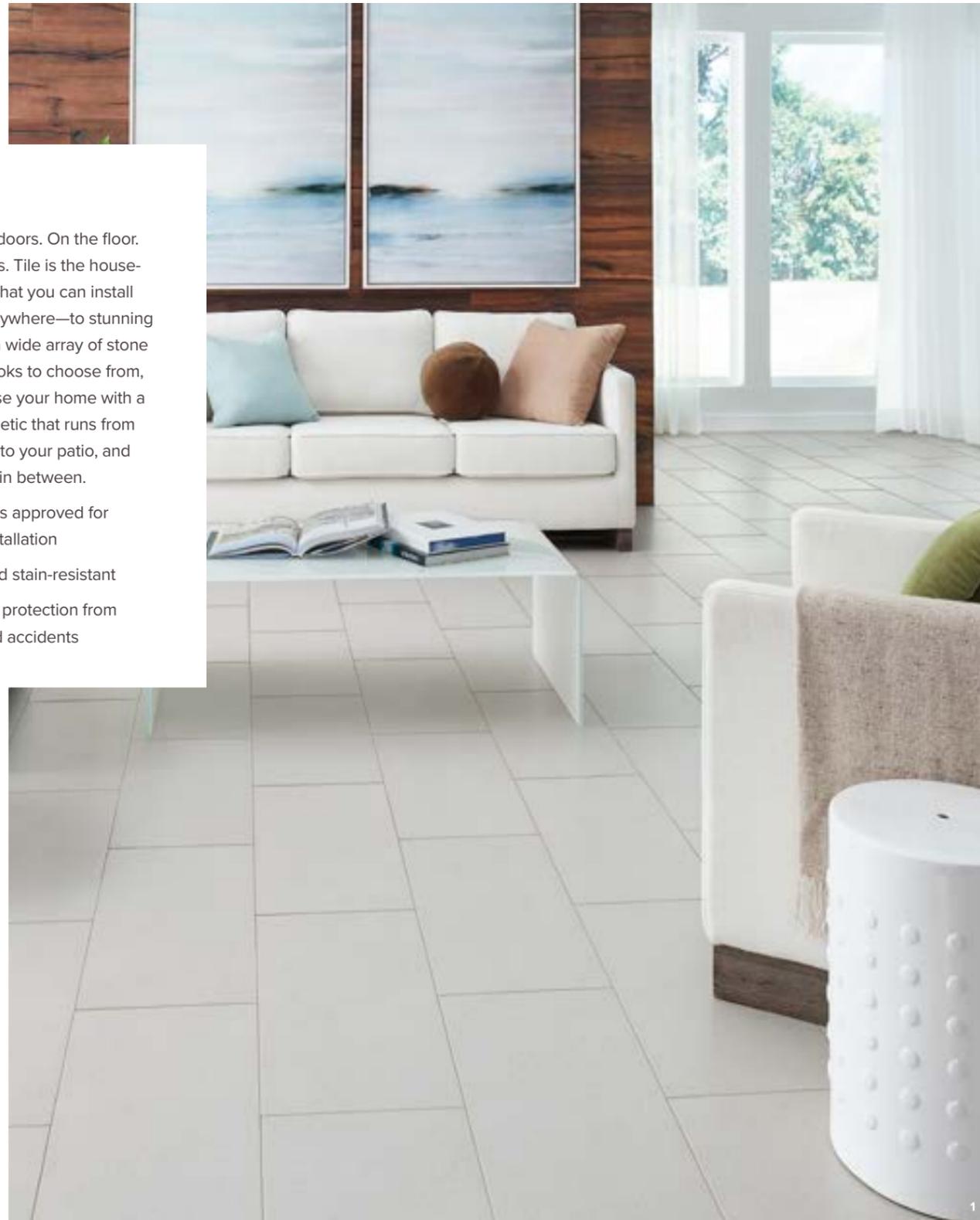


## WATERPROOF TILE

### TILE

Indoors. Outdoors. On the floor. On your walls. Tile is the household classic that you can install just about anywhere—to stunning effect. With a wide array of stone and wood looks to choose from, you can infuse your home with a natural aesthetic that runs from your kitchen to your patio, and every space in between.

- Select styles approved for outdoor installation
- Scratch- and stain-resistant
- Waterproof protection from unexpected accidents



**1 Regency Pearl**  
Porcelain Tile | 12" x 24"  
Lifetime Ltd. Warranty\* | Avella Ultra

**3 Montego Bay Oak**  
Porcelain Tile | 9" x 48"  
Lifetime Ltd. Warranty\* | Avella Ultra

**5 Polished Marbella Ivory**  
Porcelain Tile | 12" x 24"  
Lifetime Ltd. Warranty\* | Avella Ultra

**2 Brass Haven Oak**  
Porcelain Tile | 9" x 48"  
Lifetime Ltd. Warranty\* | Avella Ultra

**4 Celestial Silver**  
Porcelain Tile | 12" x 24"  
Lifetime Ltd. Warranty\* | Avella Ultra

**6 Carrara**  
Subway Tile | 4" x 12"  
Lifetime Ltd. Warranty\* | Avella

MATCHING MOLDINGS AVAILABLE FOR EVERY FLOOR WE OFFER



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HGTV  
SMART HOME  
PROUD SPONSOR  
2023

- 1 **Champagne Beach White Oak**  
Distressed Engineered Hardwood | 5/8" x 9.5"  
100 Year Ltd. Warranty\* | Bellawood Artisan
- 2 **Regency Pearl**  
Porcelain Tile | 12" x 24"  
Lifetime Ltd. Warranty\* | Avella Ultra

**LL Flooring** LL Flooring has been a proud sponsor of the HGTV® Dream Home for over twenty years, providing flooring for each home across the country. Last year, LL Flooring joined the HGTV Urban Oasis®, and this year, for the first time, LL Flooring is excited to feature our flooring in HGTV® Smart Home 2023. This is a breathtakingly beautiful residence nestled in the heart of Santa Fe, New Mexico with state-of-the-art features that showcase the best of modern design in a setting that's uniquely Southwestern.



**BELLAWOOD HARDWOOD SOLID**



**BELLAWOOD**

Whether you prefer timeless style or the latest designs, our exclusive Bellawood premium hardwood floors offer the enduring luxury of the finest wood species. These solid and engineered floors are the best of the best—hand-picked for their lavish looks and remarkable robustness; with a wide range of authentic colors and textures to choose from, they'll allow you to indulge even your wildest creative urges. For true elegance, premium craftsmanship, and incredible value, your natural choice is Bellawood hardwood backed by a 100-year transferable limited warranty\*.

- Exclusive to LL Flooring
- Floors made from the finest wood species
- Our best available warranty



**1 Natural Hickory**  
Solid Hardwood | 3/4" x 5"  
100 Year Ltd. Warranty\* | Bellawood

**3 New Shoreham Oak**  
Solid Hardwood | 3/4" x 5"  
100 Year Ltd. Warranty\* | Bellawood Artisan

**5 Hannah Point**  
Distressed Solid Hardwood | 3/4" x 5.25"  
100 Year Ltd. Warranty\* | Bellawood Artisan

**2 Character White Oak**  
Solid Hardwood | 3/4" x 3.25"  
100 Year Ltd. Warranty\* | Bellawood

**4 Select Red Oak**  
Solid Hardwood | 3/4" x 5"  
100 Year Ltd. Warranty\* | Bellawood

**6 Camden Bay Oak**  
Solid Hardwood | 3/4" x 4"  
100 Year Ltd. Warranty\* | Bellawood Artisan



**BELLAWOOD HARDWOOD** ENGINEERED

MATCHING MOLDINGS AVAILABLE  
FOR EVERY FLOOR WE OFFER



**1 Amelia Island White Oak**  
Distressed Engineered Hardwood | 5/8" x 9.5"  
100 Year Ltd. Warranty\* | Bellawood Artisan

**2 Tortuga Beach White Oak**  
Distressed Engineered Hardwood | 5/8" x 9.5"  
100 Year Ltd. Warranty\* | Bellawood Artisan

**3 Geneva White Oak**  
Engineered Hardwood | 5/8" x 7.5"  
100 Year Ltd. Warranty\* | Bellawood Artisan

**4 Nautilus Hickory**  
Engineered Hardwood | 1/2" x 7.4"  
100 Year Ltd. Warranty\* | Bellawood Artisan

**5 Brioche**  
Distressed Engineered Hardwood | 1/2" x 5"  
100 Year Ltd. Warranty\* | Bellawood Artisan

**6 Segovia White Oak**  
Distressed Engineered Hardwood | 7/16" x 7.4"  
100 Year Ltd. Warranty\* | Bellawood Artisan



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Abigail Green, Influencer  
@abigailmarygreen

Abigail Green, a stay-at-home mom and business owner, balances her passion for design and family life in Denver. Her knack for visualizing the potential in every space fuels constant home improvement projects with her husband, Kyle. Abigail's signature style embraces bright, simple design—creating spaces that radiate peace and lightness, even in the beautiful chaos of raising two young daughters, Foster Juno and Ziggy Rose.



## Abigail Green: Reviving Spaces With a Touch of “Cottage Core”

Abigail Green's passion for transformation finds its canvas in her Denver home, constantly evolving through delightful renovations. Juggling the joys of parenting with her husband, Kyle, their family home reflects their aesthetic journey through a consistent hum of improvement projects.

Abigail's latest endeavor was to renovate her drab, carpeted office into a modern cottage core sanctuary—a tranquil workspace that stokes her creativity and focus. Partnering with LL Flooring, she sought the right foundation for her vision: Bellawood Artisan Barcelona White Oak Engineered Hardwood Flooring.

households in challenging environments. For instance, it resists humidity and temperature changes better than traditional hardwood—making it ideal for Colorado's fluctuating climates. Moreover, Barcelona White Oak's ability to withstand stains, scuffs, and scratches allow it to stand firm against the constant activity of energetic family life.

The floor's European charm perfectly complements Abigail's shiplapped walls and cabinetry, grounding the room while reflecting natural light onto the warm, white walls. It has also inspired Abigail to continue her design journey, and her eyes are

*“We have redone floors in many different homes and I am so impressed with LL's customer service, ease of installation, and beautiful, quality options! I've recommended them to so many friends after this project.”*

Its warm tones, wide planks and delicate textures showcase wood's natural charm in impressive fashion, but Abigail chose this floor for more than its aesthetics. Engineered hardwood's resilience and stability make it a practical solution for busy

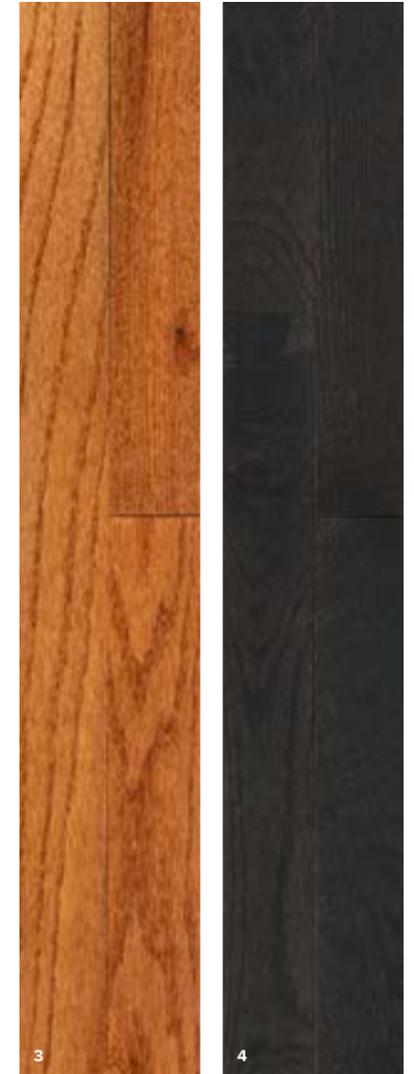
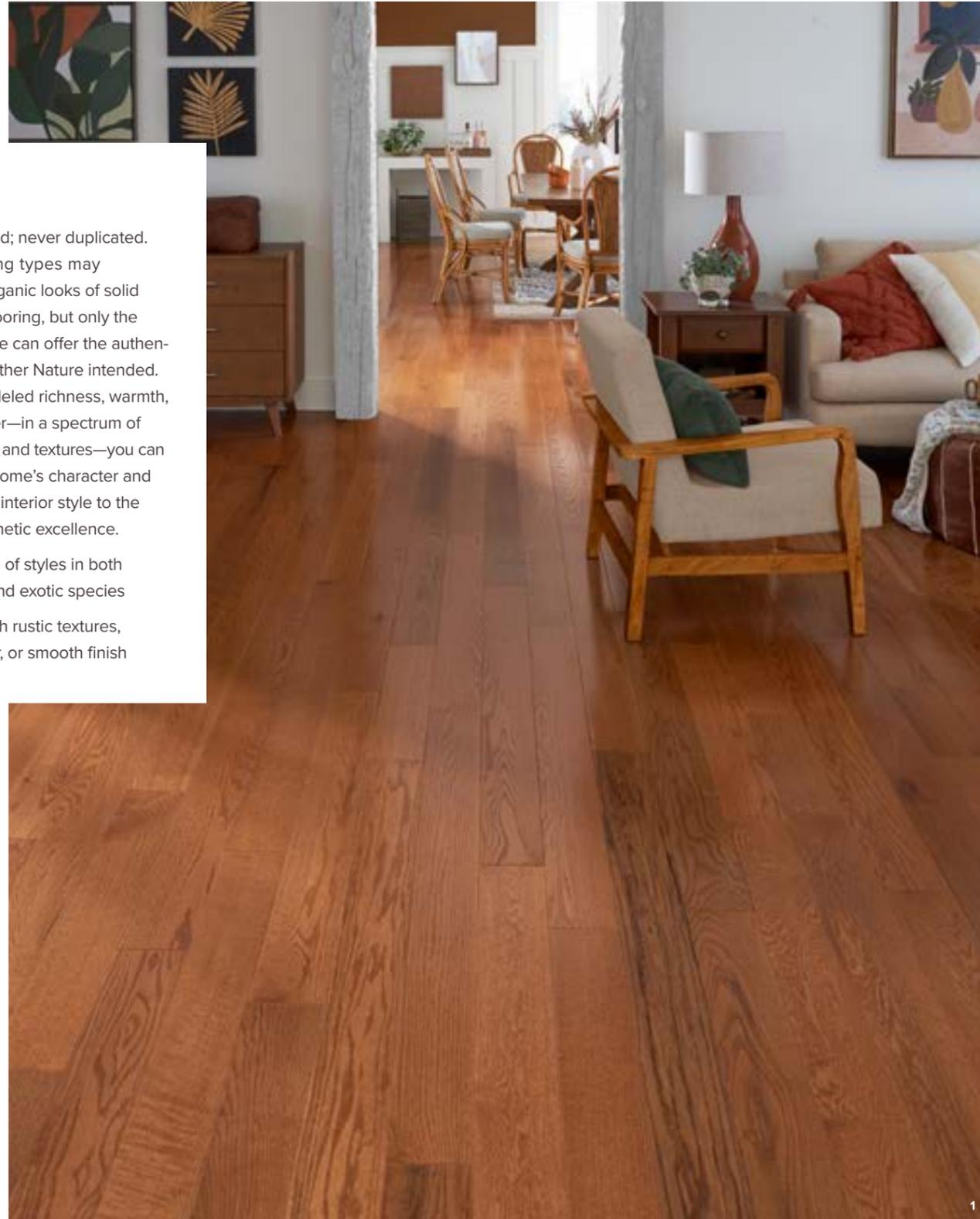
already set on the next room that could use an #LLMakeover—promising many more enchanting transformations ahead.

**HARDWOOD SOLID**

**SOLID**

Often imitated; never duplicated. Other flooring types may mimic the organic looks of solid hardwood flooring, but only the original article can offer the authenticity that Mother Nature intended. With unparalleled richness, warmth, and character—in a spectrum of distinct hues and textures—you can enrich your home's character and elevate your interior style to the apex of aesthetic excellence.

- Wide range of styles in both domestic and exotic species
- Options with rustic textures, subtle wear, or smooth finish



**1 Classic Gunstock Oak**  
Solid Hardwood | 3/4" x 5"  
50 Year Ltd. Warranty\* | Builder's Pride

**3 Classic Gunstock Oak**  
Solid Hardwood | 3/4" x 2.25" x 5"  
50 Year Ltd. Warranty\* | Builder's Pride

**5 Pebble Island Birch**  
Solid Hardwood | 3/4" x 3.25"  
50 Year Ltd. Warranty\* | Builder's Pride

**2 Gray Fox Oak**  
Solid Hardwood | 3/4" x 3.25"  
50 Year Ltd. Warranty\* | Builder's Pride

**4 Espresso Oak**  
Solid Hardwood | 3/4" x 3.25"  
50 Year Ltd. Warranty\* | Builder's Pride

**6 Port Cannon Maple**  
Solid Hardwood | 3/4" x 3.25"  
50 Year Ltd. Warranty\* | Builder's Pride



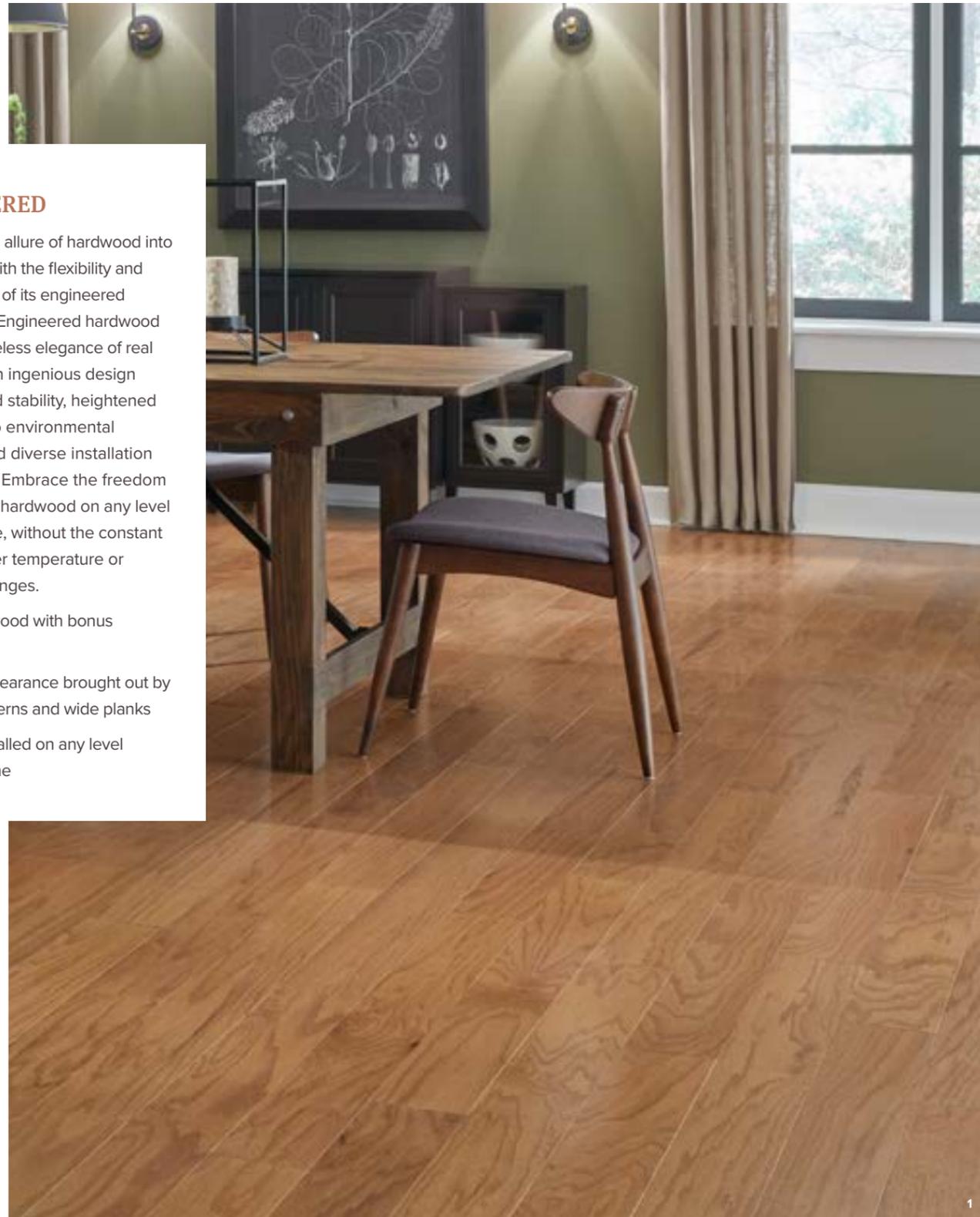
**HARDWOOD** ENGINEERED

MATCHING MOLDINGS AVAILABLE FOR EVERY FLOOR WE OFFER

**ENGINEERED**

Welcome the allure of hardwood into your home with the flexibility and performance of its engineered counterpart. Engineered hardwood pairs the timeless elegance of real wood with an ingenious design for enhanced stability, heightened resistance to environmental changes, and diverse installation possibilities. Embrace the freedom to install this hardwood on any level of your home, without the constant vigilance over temperature or humidity changes.

- Authentic wood with bonus advantages
- Unique appearance brought out by natural patterns and wide planks
- Can be installed on any level of your home



**1 Butterscotch Oak**  
Engineered Hardwood | 3/8" x 5"  
50 Year Ltd. Warranty\* | Builder's Pride

**2 Blue Ridge Oak**  
Distressed Engineered Hardwood | 3/8" x 6.38"  
50 Year Ltd. Warranty\* | Virginia Mill Works

**3 Cobble Hill Chevron**  
Wire Brushed Engineered Hardwood | 5/8" x 11.42"  
50 Year Ltd. Warranty\* | Virginia Mill Works

**4 Capitol Peak Herringbone**  
Wire Brushed Engineered Hardwood | 9/16" x 4.92"  
50 Year Ltd. Warranty\* | Virginia Mill Works

**5 Marrakesh**  
Distressed Engineered Hardwood | 7/16" x 5.16"  
30 Year Ltd. Warranty\* | Mayflower

**6 Claire Gardens Oak**  
Engineered Hardwood | 9/16" x 8.5"  
100 Year Ltd. Warranty\* | Bellawood Artisan

## HARDWOOD EXOTIC

SEE THESE FLOORS IN YOUR SPACE  
WITH PICTURE IT

### EXOTIC

Dare to stand out with a hardwood floor as unique as your aesthetic. With our rich array of exotic hardwood species, you'll find floors that blend robust strength with striking beauty. Each piece narrates a story of nature's artistry, making your living space a gallery of sumptuous styles and unparalleled charm.

- Diverse collection of exotic species
- Exceptional strength and hardness



**1 Select Santos Mahogany**  
Engineered Hardwood | 1/2" x 5.13"  
100 Year Ltd. Warranty\* | Bellawood

**2 Sutherland Falls Acacia**  
Distressed Engineered | 9/16" x 4.84"  
50 Year Ltd. Warranty\* | Virginia Mill Works

**3 Select Brazilian Cherry**  
Engineered Hardwood | 1/2" x 5.13"  
100 Year Ltd. Warranty\* | Bellawood

**4 Brazilian Koa**  
Solid Hardwood | 3/4" x 5"  
100 Year Ltd. Warranty\* | Bellawood

**5 Select Curupay**  
Engineered Hardwood | 1/2" x 5.13"  
100 Year Ltd. Warranty\* | Bellawood

**6 Matte Brazilian Pecan Natural**  
Solid Hardwood | 3/4" x 4"  
100 Year Ltd. Warranty\* | Bellawood

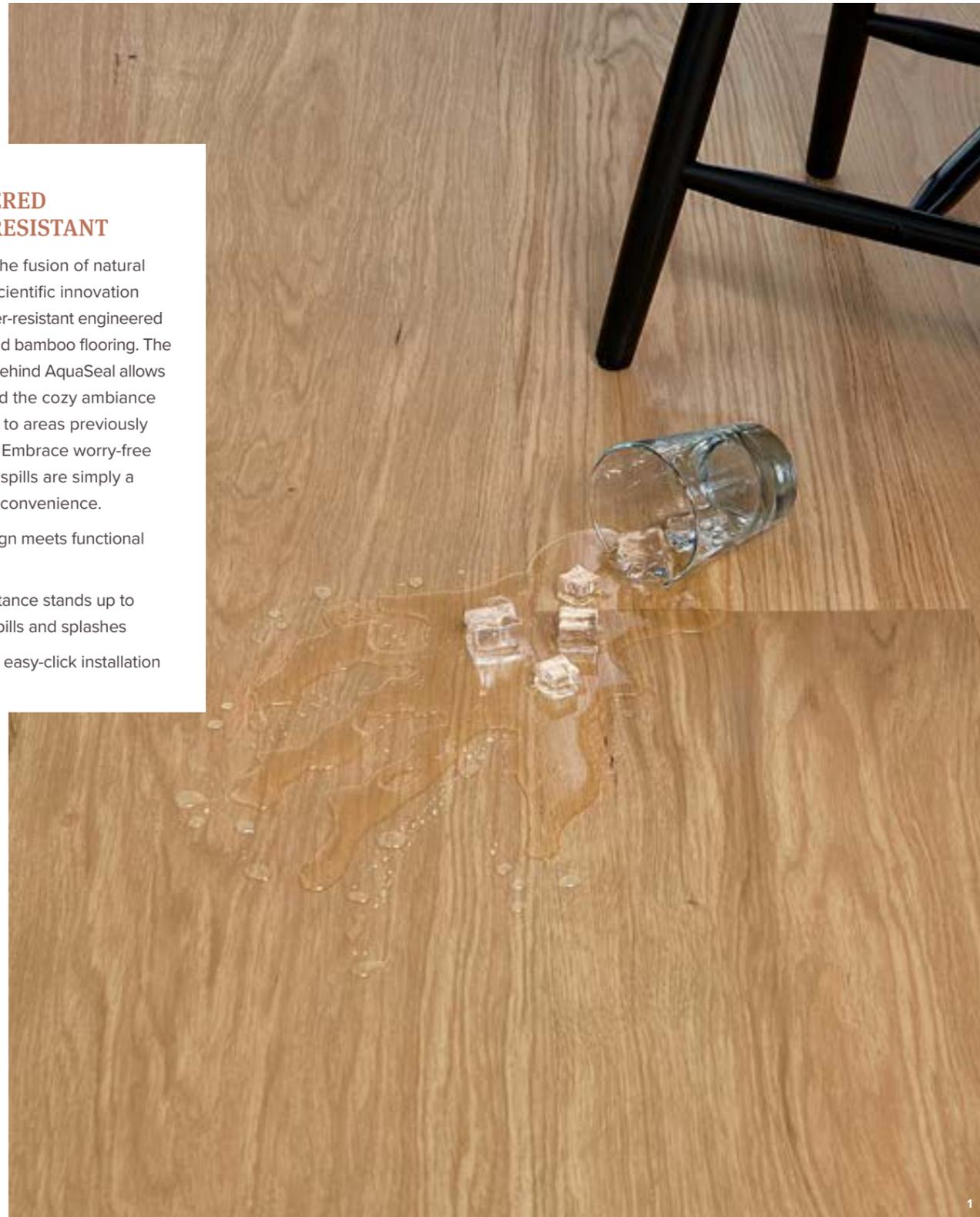


**HARDWOOD** ENGINEERED WATER-RESISTANT

**ENGINEERED WATER-RESISTANT**

Experience the fusion of natural charm and scientific innovation with our water-resistant engineered hardwood and bamboo flooring. The technology behind AquaSeal allows you to extend the cozy ambiance of real wood to areas previously unthinkable. Embrace worry-free living where spills are simply a temporary inconvenience.

- Stylish design meets functional superiority
- Water resistance stands up to everyday spills and splashes
- Hassle-free easy-click installation



**1 Faroe Island White Oak**  
Engineered Hardwood | 7/16" x 10.67"  
50 Year Ltd. Warranty\* | AquaSeal

**2 North Cape White Oak**  
Engineered Hardwood | 7/16" x 10.67"  
50 Year Ltd. Warranty\* | AquaSeal

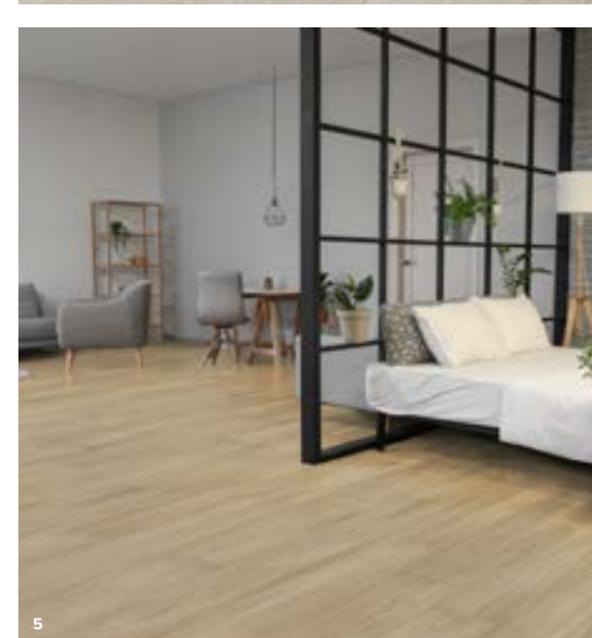
**3 Natural Hickory**  
Engineered Hardwood | 7mm x 7.5" w/pad  
50 Year Ltd. Warranty\* | AquaSeal

**4 Rhine River White Oak**  
Engineered Hardwood | 7mm x 7.48" w/pad  
50 Year Ltd. Warranty\* | AquaSeal

**5 Latte**  
Distressed Engineered Bamboo | 7mm x 7.48" w/pad  
50 Year Ltd. Warranty\* | AquaSeal

**6 Cabernet**  
Engineered Bamboo | 6mm x 7.5"  
50 Year Ltd. Warranty\* | AquaSeal

MATCHING MOLDINGS AVAILABLE FOR EVERY FLOOR WE OFFER





## Featuring J&G Property Solutions: Real Estate Excellence With LL Flooring

We're entering the world of Jeremy and Gia Zimmerman from Lancaster, Pennsylvania. A power couple making their mark in real estate investment and remodeling, their work is anything but ordinary.

Jeremy, a software engineer turned real estate investor, built his portfolio on a buy-rehab-rent-revitalize-repeat model. Over two decades, he accumulated 120+ rental units, all while maintaining his career in computer science. Initially, Jeremy handled all the remodeling tasks, but in recent years, the team has brought in professional contractors. Complementing Jeremy, Gia injects vitality into their projects with her design flair.



Winchester Oak Engineered Hardwood

*Jeremy visited our local LL Flooring store, and they were a dream to work with.* – Gia Zimmerman



Gia states, "I love working on flips because I can research what buyers want and design for myself. My goal is to evoke a certain emotion in each room I design."

The success of J&G Property Solutions lies in their precise "flip" formula. This includes everything from assessing post-renovation values to understanding local market trends and managing renovation budgets diligently. The couple's knowledge of Lebanon County, Pennsylvania, market dynamics guides their decisions.

Gia notes, "We often offer below list price, as our renovation budget is usually higher than most home flippers. We prefer high-end materials and avoid the usual cost-cutting practices to maximize profit."

Their expertise was recently challenged with a comprehensive remodel in Lititz, Pennsylvania.



### Flip like a Pro: Insights from J&G Property Solutions

- 1. Build Trusting Relationships:** Foster sincere partnerships with skilled professionals.
- 2. Choose Quality:** Opt for quality from the get-go to ensure customer satisfaction.
- 3. Know the Trends:** Stay updated on design trends, understand local buyers, and make each home unique.

LL Flooring is proud to contribute to the success of J&G Property Solutions and looks forward to many more successful collaborations.



Winchester Oak Engineered Hardwood

This significant project involved gutting five bathrooms, revamping the kitchen, adding a patio, new lighting, and more. The project, spanning eight months, finally culminated with the installation of new flooring throughout the house, thanks to LL Flooring.

Gia shares their experience, "A big box retailer had left us hanging and we had tried smaller companies, but it wasn't working. Jeremy visited our local LL Flooring store, and they were a dream to work with. Rob Johnson, our regional pro rep, was there to guide us, show us our options, what was available and more. The installation crew was phenomenal."

Winchester Oak Engineered Hardwood, recommended by Rob, was the ideal fit—harmonizing modern and traditional aesthetics in the home. Gia notes, "This floor was perfect as we wanted warm material, rustic feel. People give so many compliments about the flooring."

J&G Property Solutions continues its partnership with LL Flooring in their next project, a 1950s bungalow renovation. This continued collaboration underscores their commitment to quality and excellence. As for Rob, he'll be right there, ensuring the process goes smoothly.

## You've found the perfect floor, now let's bring it to life.

LL Flooring is here to guide you through the installation process, whether it's through our network of professional installers or if you'd prefer to do it yourself. We can assess your project scope, arrange for flooring delivery, and provide all the essential finishing touches—from molding to underlayment. And remember, your dream floor story doesn't end with installation; we're looking forward to seeing your transformed space, and we invite you to share your experience with us.

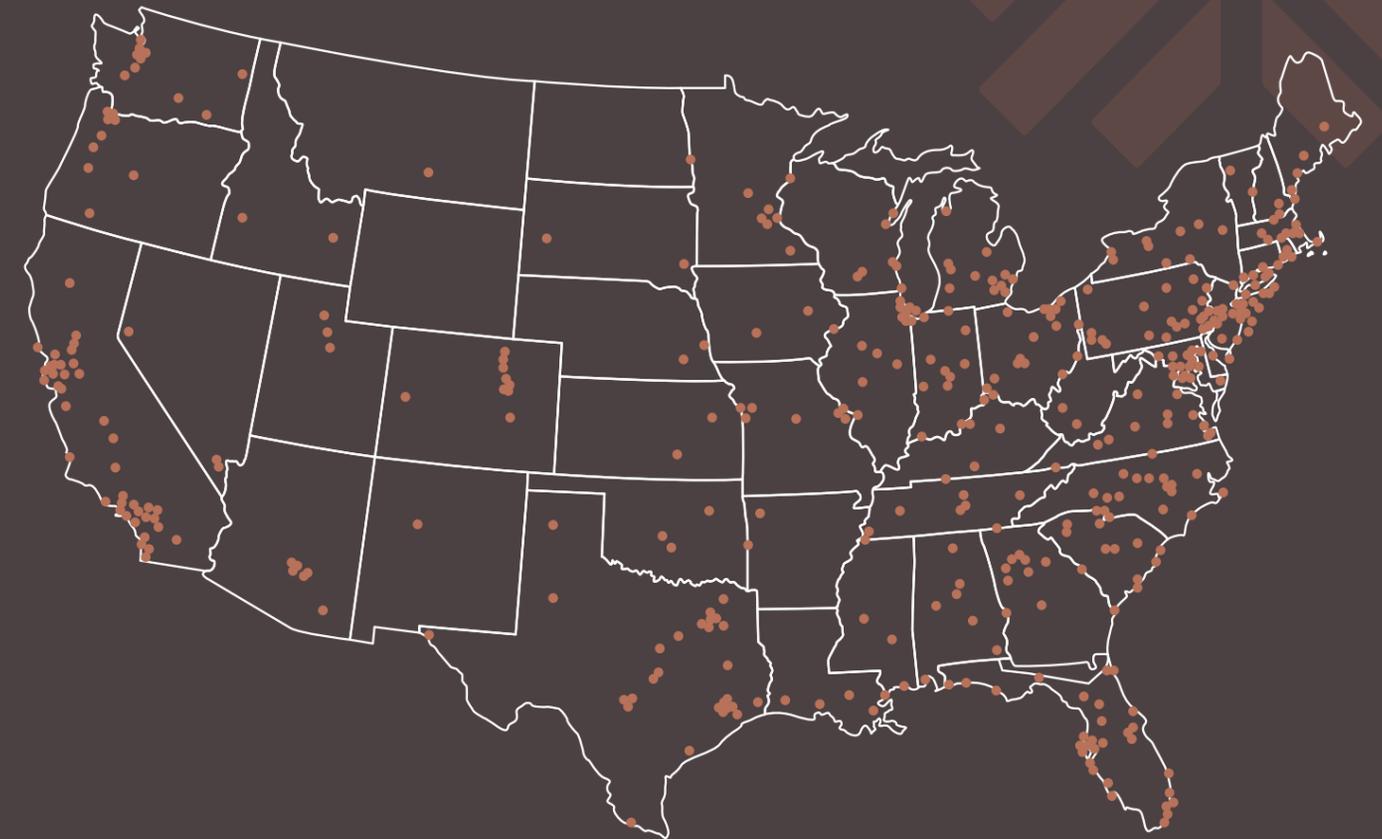


### Everything You Need To Complete Your Project

Flooring is a big investment, and to finish the job right, you're going to need a few essentials.

- Matching Molding and Stair Treads for every floor we sell
- White Molding
- Underlayment
- Vent Grills

## Over 28 Years as Your Neighborhood Flooring Experts



Visit us at one of over **440 stores nationwide**, shop online at **LLFlooring.com**, or call **800-227-4036** to speak with one of our flooring experts. Schedule a **free installation estimate** today.



844-4-LLFLOOR



**LL Flooring<sup>®</sup>**

Every step covered<sup>™</sup>

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